



The Smart Screen Magazine

SCREENLAND

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in Canada



Myrna Loy

First Cover Girl Contest in This Issue!
Myrna Loy Offers Prizes—See Page 22



Step Out With Fred *and* Ginger!

Fred Astaire and Ginger Rogers—remember their "Carioca?"—introduce a new fox trot in "The Gay Divorcée," and here they show you how it's done. Follow the six positions of the dance in the poses here—first three positions above, left to right; fourth position lower left; at right is fifth, and lower right, the final position.



Start with both doing side step, gradually turning into second position, beginning a one-two-three-four turning right step, reverse and assume position three; in position four a regular two-step, traveling in circle for eight counts; separate and go into position five, in which both do a rocking step, the finale.



★ SCREENLAND'S SPECIAL FASHION GUIDE ★

Newest, gayest, smartest seasonal fashion news from the home of beauty, charm and true chic — HOLLYWOOD!



How to be piquant, practical, and fairly formal at one and the same time! Elizabeth Allan, left, illustrates the trick in her coat of black kid caracul and white ermine. The high collar is too, too flattering, and the full sleeves are caught in at the wrists to defy wintry blasts.



Loads of lovely leopard on a lovely little girl! Right, luscious Frances Drake has selected the new three-quarter length swagger coat for her very own. Don't you like the high tailored collar? And see those sleeves. Study this coat for high sports-fashion news in fur!



Elizabeth Allan has been called the "most American" of the British beauties in Hollywood. Perhaps this means that Miss Allan has a flair for casual clothes—ease combined with true chic. At any rate, her summer ermine, left, stresses slim lines and smart collar.



Una Merkel is so gay and popular she can afford to grace a gown with that "Poor Butterfly" sleeve influence! Her dinner gown, shown above, is very new, with dazzling clips at the neck and belt.

And now the exquisite Oriental actress, Anna May Wong, poses for us in something very ravishing in reversible evening capes. Anna May's is made of ermine, three-quarter length, and she carries it off with just the right air of subtle elegance.

The metal influence has a strangle hold on the season's fashions, and we're glad, because how it glorifies a girl! Anna May Wong lends her unique allure to the dinner gown pictured at the right. The neckline is interesting, as is Anna May's necklace.

★ SCREENLAND'S SPECIAL FASHION GUIDE ★

Hat hints
from Hol-
lywood
heroines!



Miss Robin Hood, alias Una Merkel! A long quill is pulled through slits in the crown of Una's fur felt hat, left.



Pan-cake beret acquires new piquancy when worn by Anna May Wong, above. Brown felt fashions it and matches the Wong eyes.



Topped by a pan-cake beret, Jean Parker's tunic dress with fringed scarf and skirt of brown wool combined with brown and green checks presents a perfect ensemble for the college girl who's aware of charm as well as the classics!



Left, Cecilia Parker, who plays Greta Garbo's sister in "The Painted Veil," shows her new costume jewelry; old-gold flowers with black bead centers.



If you're young and pert, as Jean Parker is, perhaps you'll like Jean's severe black felt hat, pictured at left, with a black gros-grain ribbon band its only trimming.



Veils are very much in the fashion picture. Una Merkel, above, wears an "all-around" veil with her black cut-velvet turban.

The bird on Una's hat, left, is fashioned from black feathers and perches far back on the crown of her fire-engine red felt.

Right, Ann Sothern is wearing a modernized tricorne with a dashing eye veil and a green-feathered bird.



Anna May Wong, above, selects a cobwebby veil to complete her off-face turban.



Return of the tricorne! Jean Parker's, right, is trimmed with metal and ribbon.



Huge wooden beads and half silver discs unite to create the interesting new bracelet worn by Cecilia Parker, right. Do you think Cecilia resembles the great Garbo?



Sylvia Sidney, right, models for you her favorite new suit, of navy blue and white flecked woolen, with sleeves of black seal-skin which also lines and trims the three-quarter coat. Shoes, hat, and handbag are of navy kid, and a lacy white blouse adds a soft feminine touch.



Above, a five-point hat, worn by Una Merkel. Fashioned from brown suede felt, it has a pert feather trim in brown and orange.

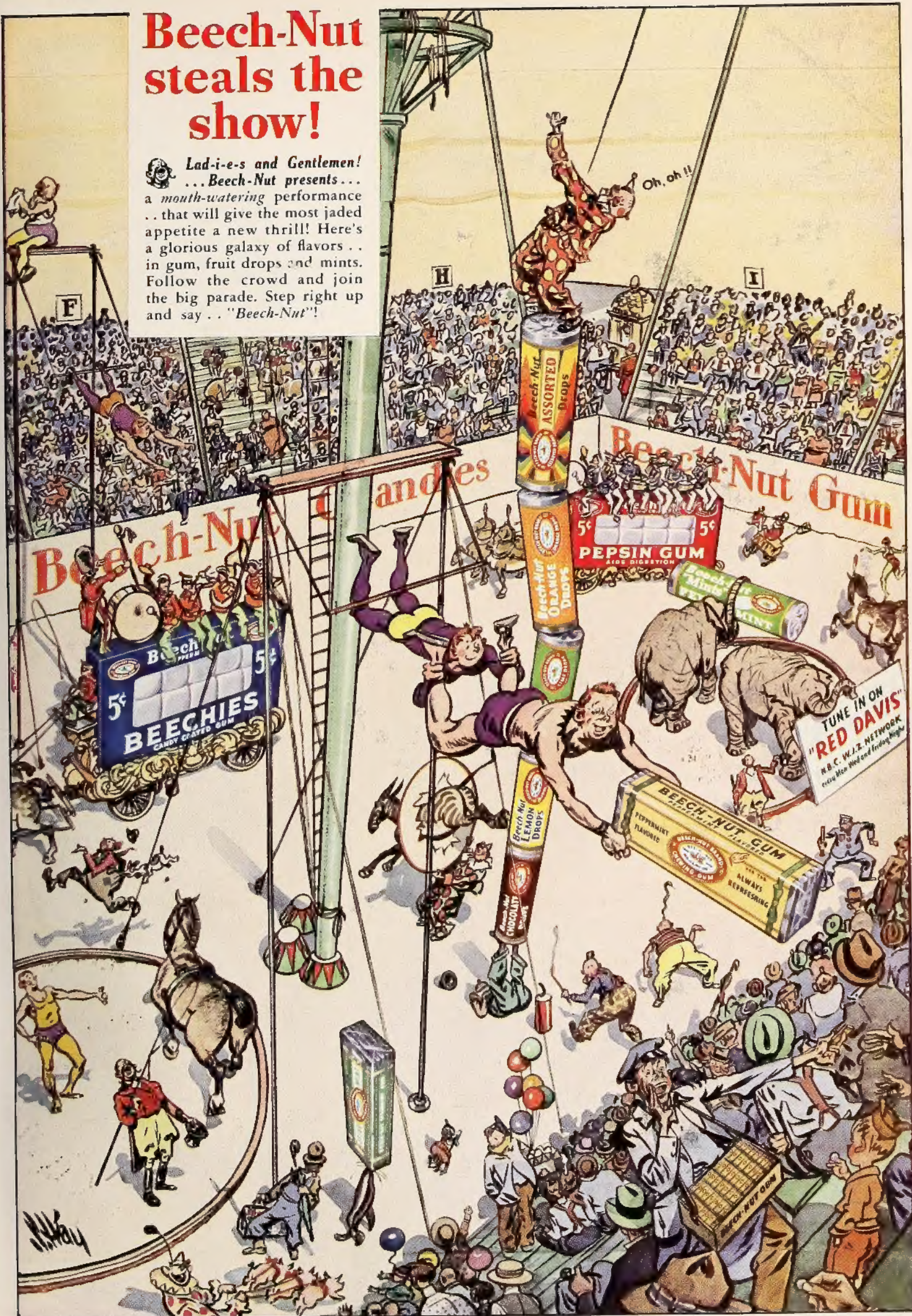


Miss Merkel is noted in Hollywood for her good taste in hats. At left she wears a black velvet dream with tiny ostrich plumes.

Authentic fashions take on added interest when posed by popular Hollywood stars

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 that will give the most jaded
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 a glorious galaxy of flavors...
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MISS EVELYN WATTS, *New York*

"Keeping on the go is easy now"

says MISS MIMI RICHARDSON

Luncheons, teas, dinners, dances — through crowded days a debutante must be gay, vivacious, at her best all the time.

"I can dance all night long and never feel tired if I smoke a Camel now and then," says Miss Mimi Richardson, daughter of Mr. & Mrs. Courtlandt Richardson of New York, who was voted the most popular debutante of the season.

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TOBACCOS—Turkish
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Miss Richardson's Bergdorf-Goodman gown is golden beige satin; the quilted wrap is full-length